Hello!
I'm Sara Al-Khalaf,
I'm a **Graphic Designer.**

To have the opportunity to work in various design and marketing roles, utilizing the skills, abilities, and knowledge I have gained through my studies and experiences. I'm eager to secure a challenging and rewarding position in the field of Graphic Design.

CONTACT
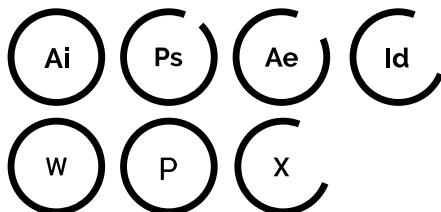
hello@saralkhalaf.com
www.saralkhalaf.com

EDUCATION

2009-2015

American University of Kuwait
College of Arts and Sciences, Bachelor of Arts
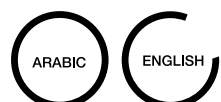*Graphic Design*

GPA: 3.30/4.0

SKILLS

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W P X

HOBBIES

- Painting
- Drawing
- Digital illustration
- Typography
- Photography
- Art & craft
- Reading
- Fashion Design
- Baking

LANGUAGE

ARABIC ENGLISH

WORK EXPERIENCE

June2015 - Present
Freelance Graphic Designer

- Branding / Re-Branding
- Package Design
- Print Designs
- Motion Graphics/Animation/GIFs
- Social Media Artworks
- Social Media Content Creation
- Web & Applications Layout Design

Jul 2021 - Present
Full Time Senior Graphic Designer
Retrodict Agency, Kuwait

- Sponsored Ad artworks
- Digital artwork (Web Banners – Google Ads, etc.)
- Motion Graphics/Animation/GIFs
- Video Editing

Aug2020 - Jun 2021
Full Time Senior Graphic Designer & Marketing Executive
Droom general trading Co., Kuwait

- Social Media Artworks
- Sponsored Ad artworks
- Motion Graphics/Animation/GIFs
- Voucher & Cards Design
- Package Design
- Web Layout Design
- Photography & Video Editing
- Digital Artwork (App Banners – Google Ads, etc.)
- E-mail Campaigns & Designing
- Social Media Content Creation
- Social Media Strategies
- Social Media Campaigns

Dec2018 - June2020
Freelance Graphic Designer
Salony App, Kuwait

- Social media artworks
- Sponsored Ad artworks
- Motion Graphics/Animation/GIFs
- Voucher Designs
- Social media content creation

Dec2018 - June2020
Full Time Senior Graphic Designer
Retrodict Agency, Kuwait

- Social Aedia Artworks
- Sponsored Ad Artworks
- Motion Graphics/Animation/GIFs
- Digital Artwork (Web Banners – Google Ads, etc.)
- Video Editing

Mar2018 - Nov2018
Full Time Graphic Designer & Marketing Officer
Salony App, Kuwait

- Social Media Artworks
- Sponsored Ad Artworks
- Motion Graphics/Animation/GIFs
- Instagram Story Coverage
- Voucher Designs
- Photography
- Video Editing
- Social Media Content Creation
- Social Media Strategies
- Social Media Campaigns
- E-mail Campaigns & Designing

Nov2017 - Jan2018
Full Time Graphic Designer
Senyar Group, Kuwait

- Social Media Artworks
- Sponsored Ad Artworks
- Motion Graphics/Animation/GIFs

WORK EXPERIENCE

Oct2017 - Feb2018
Freelance Graphic Designer
Salony App, Kuwait

- Social Media Artworks
- Sponsored Ad Artworks
- Motion Graphics/Animation/GIFs
- Instagram Story Artworks
- Voucher Designs
- Social Media Content Creation

Dec2016 - Nov2017
Full Time Creative Designer
Macros Marketing, Kuwait

- Branding & Re-branding
- Social Media Artworks
- Social Media Photography
- Sponsored Ads Artworks
- Motion Graphics/Animation Videos
- Digital Artwork (Web Banners – Google Ads, etc.)

Sept2015 - Mar2016
Freelance Graphic Designer
Al-Ansarya Clinic, Kuwait

- Stationery
- Social Media Artworks & Promotion Posts
- Motion Graphics/Animation
- Brochure Design

Sep2013 - Jan2015
Student Worker Graphic Designer
AUK, Alumni Affairs, Kuwait

- Event poster designs
- Brochures
- Invitation cards
- Newsletters
- E-mail artworks

June2014 - Aug2014
Internship Graphic Designer, Kuwait
As part of fulfillment of my degree program, I had to finish 161 credit hours as an internship completing.

July2014 - August 2014   120 Credit Hours
Asahi General Trading & Contracting Co.

- Company Profile
- Style Guide
- Stationery

June 2014 - July 2014   41 Credit Hours
Bader Sultan & Bros. Co. W.L.L.

- Digital Greeting Cards
- Desktop Calendar
- A2 Size Calendar & Packaging

May2013 - June2013
Student Worker Graphic Designer & Office Assistant
AUK, Alumni Affairs, Kuwait

- Poster & Brochure Designs
- Performed Basic Clerical Duties (Typing, Filing, & Copying)
- Data Entry
- Answer Phones

COURSES, CONFERENCES & WORKSHOPS

- **Adobe MAX** *Online, Oct 2023*

- **Adobe MAX** *Online, Oct 2022*

- **Digital Design Masterclass** *Online, Sept 2022*

- **TypeCal Conference** *Kuwait, 2019*
  TypeCal is a biannual symposium dedicated to typography, design, and calligraphy.

- **Bilingual Design and Typography Workshop** *Kuwait, 2018*
  By: Tarek Atrissi

- **Content in Context: The Science of Social Media Marketing** *Kuwait, 2018*
  By: Sahar Abdulrasoul

- **Introduction to Photography Workshop** *Kuwait, 2018*
  By: Yousef Al Qallaf

- **Nuqat Creative Conference** *Kuwait, 2016*
  "The Seventh Sense Powering the Creative Economy"

- **Bilingual Typography Workshop, Nuqat** *Kuwait, 2015*
  By: Tarek Atrissi

- **Nuqat Creative Conference** *Kuwait, 2015*
  "Copy+Paste Syndrome"

- **AUK Design Workshops with MEDEA** *Kuwait, 2015*
  Workshops offered in coordination with the Middle East Design Educators Association
  Workshop: Islamic (Universal) Design
  By: Julia Townsend

- **Sketch Around Town Workshop, AUK** *Kuwait, 2014*
  By: The Iranian Artist Reza Doust

- **The Seen Conference, GUST** *Kuwait, 2014*
  Workshop: Principals of the Arabic Calligraphy
  By: Jassim Assa Al-Nasrallah

ACTIVITIES

- **Argana Universities Art Competition** *Kuwait, 2014*
  The competition was co-sponsored by Argana Resorts & Hotels and the UNDP. It is an intercollegiate art contest created to promote young artistic talents and support the United Nations Development Programme (UNDP) Millennium Development Goals.

- **British Industries Printing and Packaging Company** *Kuwait, 2014*
  The visit includes seeing the business end of the graphic design and printing industry.

- **Flag Design Competition** *AUK, 2014*

- **The University 9th Annual Art Exhibition** *AUK, 2014*

- **The University 8th Annual Art Exhibition** *AUK, 2013*
  Won 1st place in drawing

- **PALETTE Art Competition by the Career Services & Wellness Center** *AUK, 2013*
  "Dream for the World"
  Won the 1st place

- **The University 7th Annual Art Exhibition** *AUK, 2012*

- **PALETTE Art Competition by the Career Services & Wellness Center** *AUK, 2011*
  "New Life"

INTANGIBLES

- Good time manager and organizer
- Great attention to detail
- Ability to quick learning
- Ability to lead a group
- Strong, positive, outgoing personality
- Able to act independently and as part of a team
- Able to take proper decisions for resolving problems
- Demonstrated strong research skills and Internet knowledge

REFERENCES

Available upon request